

Allied First Bank.

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FOR IMMEDIATE RELEASE

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ALLIED FIRST BANK ANNOUNCES OSWEGO CROSSTOWN CHALLENGE

Allied First Bank is pleased to announce its partnership with the Oswego High Schools in launching the first annual bank-sponsored "Crosstown Challenge". The Crosstown Challenge is a friendly competition between both schools which tracks their head-to-head match-ups for all interscholastic sporting events. The school with the most head-to-head victories at the end of each school year will be awarded the traveling trophy and will get to keep it for the next school year.

"This is just the beginning of what we have developed in order to forge a meaningful relationship with both the schools and the community in general," said Ken Bertrand, President & CEO of Allied First Bank. "Allied First Bank's partnership with the schools will also include working together to provide and sponsor job shadowing programs, in-class banking and finance education, scholarship opportunities, student co-op programs, and arts, music, and other extracurricular activities and contests."

Allied First Bank has begun construction of its 18,000 square foot retail banking facility and corporate headquarters at the corner of Orchard Rd. and Mill St. in Oswego. Construction is expected to be finished by early summer of 2007. For more information about Allied First Bank, please visit www.alliedoswego.com

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